

Rugby World Cup Sevens 2009 **Media Accreditation Application Instructions**

In order to apply for accreditation, please read the following BEFORE submitting your application.

To be able to complete the application form, you will need your personal details, your passport or identity card number, your company details and information regarding your role at the RWC Sevens 2009.

To submit your application you will also need a passport style photograph.

To apply:

1) Complete the attached application form.

If you are applying on behalf of others, please ensure that the details of the applicant/s are used, NOT your own. If you wish to coordinate all accreditation issues, please e-mail us at:

media.accreditation@promoseven.com

Please note: each individual must collect their own pass.

In order to submit your application, you will be required to acknowledge your acceptance of the RWC Sevens 2009 Media Accreditation Terms & Conditions and Rugby World Cup Sevens 2009 Media Rules. These can be found at:

<http://www.rwcsevns.com/mediacenter/accreditation/index.html>

There are also specific guidelines relevant to photographers and News Access Regulations.

On arrival in Dubai, you will be required to sign a document adhering to these conditions and rules. Failure to do so may result in your accreditation being CANCELLED.

2) Prepare your photograph using a JPEG format.

- The image must be a recent and accurate likeness of the applicant on a plain background
- The image should be a front view of the applicant's head and shoulders
- Hats, hair bands or dark glasses may not be worn, unless always worn for religious or medical reasons

This file must be a minimum of 170KB/maximum of 360KB in size. The file name must be **GivenameFamily.jpg** for example:

[JohnSmith.jpg](#)

3) E-mail the your completed application form together with your photograph to:

media.accreditation@promoseven.com

The media accreditation application process will close on February 26 for press and photographers. (late applications will be treated sympathetically) The applications from Broadcasters (TV in particular) are usually closed a fortnight before the tournament, but should late applications be made efforts will be made to accommodate them.

You will receive an e-mail confirming receipt of your application.

Confirmation:

An e-mail will be sent to applicant telling him/her that he/she has been successful in applying for accreditation to Rugby World Cup Sevens 2009 no later than February 26. Should your application be denied for any reason, you will also receive an e-mail to this effect.

Approved applicants will then receive an e-mail which will include key venue information and information regarding hotels, transport, accreditation pick-up points, Media Centre opening hours and a summary of the facilities you can expect at the venue.

Before you receive this e-mail, general information regarding the RWC Sevens 2009 can be found at:

<http://www.rwcsevns.com/index.html>



Dubai 2009

Collection:

To collect your accreditation pass, please print a copy of your confirmation email and bring this, together with your passport or identity document to the Tournament Press Conference on Wednesday 4th March.

Details regarding The Press Conference will be available soon.

Alternatively, you can collect your accreditation pass from the venue on the first day of the tournament. This will be from the accreditation office at the entrance to The Sevens venue. The accreditation office will be open from 10am on Thursday 5th March 2009. The Sevens venue can be found on the Al Ain Road. This is approximately 30 minutes drive from Dubai.

Please remember to bring a copy of your confirmation e-mail and your passport or identity document with you as proof of identity. You will be required to sign the official 'Rugby World Cup Sevens Media Accreditation Terms & Conditions' and 'Rugby World Cup Sevens 2009 Media Rules' at this point.

FOR FURTHER INFORMATION REGARDING MEDIA ACCREDITATION PLEASE E-MAIL

media.accreditation@promoseven.com



Rugby World Cup Sevens 2009
Promoseven Sports
Emarat Atrium Building, Sheikh Zayed Road, P.O. Box 6834, Dubai, U.A.E.
Tel : + 971 4 3210 008 Fax : + 971 4 3211 688
www.rwcsevns.com

